CALLIE MOORE

UX DESIGNER / VISUAL DESIGNER / CREATIVE MANAGER

WORK

SENGAGE - UX/UI DESIGNER

02/20 - PRESENT

Redesign and branding of sengage.io a company that builds products that integrate with live streaming platforms for companies and creators. Design various products for clients such as twitch and YouTube extensions, widgets for websites such as live updating leaderboards. Own both interaction and visual designs for clients.

SOUTH BY SEA - UX/UI DESIGNER + PROJECT MANAGER

06/19 - PRESENT

Redesign of southbysea.com to create user-centered design solutions to create better usability, interaction, and overall optimization for the user's experience. Developed project plan and managed team. Conducted user research, developed wireframes and prototypes. Sought out frequent feedback to integrate back into the site.

ROVER - UX DESIGN CONSULTANT

04/19 - 6/19

Worked with Rover through my Capstone at SVC. Focused on solving problems in app for dog sitters and dog owners. Served as the point of contact between the class and the company as well as conducting user research, prototyping, usability testing, and visual design.

SOUTH BY SEA - GRAPHIC DESIGNER

03/16 - 5/19

Work with customers and account managers to create an average of 30 apparel designs daily. Maintain website, create design templates, training tutorials and mentor new members of the design team. Generate and schedule content for social media.

GOOGLE MAPS - TEAM LEAD

05/15 - 03/16

Managed a 10-25 person team, served as the point of contact for internal policies, regarding evaluating and correcting Google Maps features with in-house mapping tools. Collaborated with global teams and outside clients to develop large-scale projects to improve user experience. Created training presentations and work flow documentation to educate and collaborate with 10 + teams in processes, policies, and tools. Submitted reports on project data trends, estimations, and productivity of the team.

05/14 - 05/15 VISUAL DATA SPECIALIST

THE SALVATION ARMY - GRAPHIC DESIGNER

06/13 - 09/13

Created brand awareness in the local community by creating campaigns and implementing social media, visual merchandising, and various marketing materials..

KILLING WINSTON JONES (FILM) - LEAD GRAPHIC DESIGNER

11/2012 - 12/2012

Production design for all graphic design elements, such as signage and props, for feature length film produced by Radio Active Giant and directed by Joel David Moore.

NATIONAL CARRIERS - GRAPHIC DESIGNER / PHOTOGRAPHER

SUMMERS 2011 - 2012

Increased driver interest in leasing through advertising, photography, and merchandise. Developed driver handbooks, educational videos, and in-truck deliverables. Created documentary photography. Managed all costs and implementation of production.

TOOLS

SKETCH

FIGMA

ILLUSTRATOR

PHOTOSHOP

INVISION

INDESIGN

LIGHTROOM

нтмі

CSS

STRENGTHS

PROJECT MANAGEMENT

PROBLEM SOLVING

DESIGN THINKING

INTERACTION DESIGN

DATA ANALYSIS

INFORMATION ARCHITECTURE

IDEATION

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

09/09 - 06/13 BFA in Graphic Design Magna Cum Laude

SCHOOL OF VISUAL CONCEPTS

06/18 - 08/19

Certificate in User Experience